

Dombivli Shikshan Prasarak Mandal's
K. V. Pendharkar College of Arts, Science & Commerce (Autonomous)
Dombivli (E), Thane 421203

ACADEMIC CALENDER 2022-2023

SUMMARY

First Term	13th June 2022 to 22nd October 2022 (Both days inclusive)
Short Break (Ganapati Vacation)	31st August 2022 to 3rd September 2022 (Both days inclusive)
Mid Term Break (Diwali vacation)	24th October 2022 to 7th November 2022 (Both days inclusive)
Second Term	9th November 2022 to 10th May 2023 (Both days inclusive)
Winter Break	26th December 2022 to 31st December 2022 (Both days inclusive)
Summer Vacation	11th May 2023 to 10th June 2023 (Both days inclusive)
Next Academic Year 2023 – 24	Reopening of college 12th June 2023

List of Holidays in 2022 – 23
As per UGC and Government of Maharashtra Notification

Sr. No.	Date	Holiday for
1	9 th August	Moharam
2	16 th August	Parsi New Year
3	5 th October	Dasara
4	8 th November	Guru Nanak Jayanti
5	18 th February	Mahashivratri
6	08 th March	Dhuli Vandan
7	22 nd March	Gudi Padva
8	30 th March	Ram Navmi
9	04 th April	Mahavir Jayanti
10	7 th April	Good Friday
11	14 th April	Dr. Babasaheb Ambedkar Jayanti
12	22 nd April	Ramjan Id
13	01 st May	Maharashtra Din
14	05 th May	Buddha Purnima

Note:

- (1) Shiv Jayanti, Gandhi Jayanti, Christmas and Bakri Id are not shown in the list of holidays as these commemorative days / festivals are on Sundays in 2022 – 2023.**
- (2) Management reserves the rights to change the academic calendar considering the situation from time to time.**
- (3) Besides above mentioned holidays management can declare 3 holidays in an academic year on account of emergency/any natural calamities.**

ACADEMIC CALENDAR (2022-23)

FIRST TERM

Month	1 st Week	2 nd Week	3 rd Week	4 th Week	5 th Week
JUNE 2022			Reopening of College on 13th June.2022 Staff meeting & Departmental Meetings Commencement of Teaching-Learning for T.Y. Classes from 13th June, 2022 Admission for FY Classes Admission for SY Classes & PG Part I Classes	Commencement of Teaching-Learning for S.Y. Classes Admission for FY and PG Part I Classes Admission for PG Part II Classes	Commencement of Teaching-Learning to PG Part II Classes Admission for FY and PG Part I Classes Total Teaching Days 16 Number of Sundays: 5,12,19,26 Public/National Holidays: Nil
JULY 2022	Teaching-Learning Admission for FY and PG Part I Classes Commencement of Group Mentoring	Teaching-Learning Admission for FY and PG Part I Classes Meetings of Extra-Curricular Committees to plan the Programmes	Teaching-Learning Admission for FY and PG Part I Classes Workshop for staff by IQAC	Commencement of Teaching-Learning for PG Part I Classes Admission for FY Classes Co-Curricular activities of Departments & various associations	Commencement of Teaching-Learning for F.Y. Classes from 25 th July,2022 Induction Programmes for F.Y. Classes (Curriculum+ Norms related to Exam &Consequences of Unfair means) &Assessment of learning level

					Bridge courses for F.Y. Students Total Teaching Days 26 Number of Sundays: 03,10,17,24,31 Public/National Holidays: Nil
AUGUST 2022	Teaching-Learning Membership drive for Various extra-curricular committees & NSS/NCC Admission of PG Part I Classes Continuous Internal Evaluation of S.Y.T.Y. Classes & PG Part II	Teaching-Learning Workshop for non-teaching staff by IQAC Inaugural Programme of Extra-Curricular Committees/Associations	Teaching-Learning Celebration of Independence Day Mid-term Departmental meeting to verify the progress of syllabus & other matters	Teaching-Learning Co-Curricular activities of Departments & various associations	Teaching-Learning Workshop for staff by-IQAC Total Teaching Days 23 Number of Sundays: 07,14,21,28 Public/National Holidays: 02 9th Mohram 16th Parasi New Year (Short Break) 31st August to 3rd September (Ganpati Vacation)

<p style="text-align: center;">SEPTEMBER 2022</p>	<p>Teaching-Learning</p> <p>Extra-Curricular activities of Art Circle</p>	<p>Teaching-Learning</p> <p>Co-Curricular activities of Departments & various associations</p> <p>Internal Evaluation of PG Part I</p>	<p>Teaching-Learning</p> <p>Continuous Internal Evaluation of FY Classes</p> <p>Remedial Coaching</p> <p>Workshop for staff by IQAC</p>	<p>Teaching-Learning</p> <p>Continuous Internal Evaluation of S.Y.T.Y. Classes & PG Part II</p> <p>Celebration of NSS Day (24/09/2021)</p> <p>Staff Orientation for Examination</p> <p>Central Paper Drawing for Exam of UG & PG Classes</p>	<p>Teaching-Learning</p> <p>Repeaters examination</p> <p>Total Teaching Days 23</p> <p>Number of Sundays: 04,11,18,25</p> <p>Public/National Holidays:00</p> <p>Mid-term Break</p> <p>Teaching Days 18</p>
<p style="text-align: center;">OCTOBER 2022</p>	<p>Teaching-Learning</p> <p>Viva & Project Submission of PG Programme</p>	<p>Teaching-Learning</p> <p>Commencement of Semester examination T.Y. Classes (from 06th October,2022)</p> <p>S.Y./T.Y. Practical Exam</p>	<p>Teaching-Learning</p> <p>Commencement of Semester examination S.Y. Classes & PG Part II Classes (from 12th October,2022)</p>	<p>Lectures of F.Y. Classes till 22nd October, 2022</p> <p>F.Y. Practical Exam</p> <p>Internal Evaluation of PG Part I Classes</p>	<p>Total Teaching Days: 90 (For S.Y. & T.Y.)</p> <p>Number of Sundays: 02,09,16,23,30</p> <p>Public/National Holidays:01</p> <p>5th October: Dasseru</p> <p>Mid Break: 24th October to 7th Nov 2022</p>

SECOND TERM

<p align="center">NOVEMBER 2022</p>	<p>Mid-term Break</p>	<p>Reopening for Second Term on 09th November</p> <p>Departmental meetings</p> <p>Commencement of Teaching-Learning for SY, TY & PG Part II Classes for Second Term</p> <p>Continuous Internal Evaluation of F.Y. Classes</p>	<p>Teaching-Learning</p>	<p>Teaching-Learning</p> <p>External Exam of PG Part I classes from 5th November</p>	<p>Internal Academic Audit by IQAC</p> <p>Best Performing Department Competition by IQAC</p> <p>Total Teaching Days 19</p> <p>Number of Sundays: 06,13,20,27</p> <p>Public/National Holidays:01 8th November: Guru Nanak Jayanti</p>
<p align="center">DECEMBER 2022</p>	<p>Commencement of Teaching-Learning for PG Part I Classes for Second Term from 01st December</p> <p>External Exam of FY Classes from 01st December, 2022 to 7th Dec 2022</p>	<p>Teaching-Learning</p> <p>Alumni Meet</p>	<p>Teaching-Learning</p> <p>Commencement of Teaching-Learning for FY Classes for Second Term from 17th December</p> <p>Campus Recruitment</p>	<p>Teaching-Learning</p> <p>Declaration of S.Y., T.Y. PG Part II Results</p> <p>Submission of AQAR to NAAC</p>	<p>Total Teaching Days 21</p> <p>NSS Residential Camp</p> <p>Number of Sundays: 04,11,18,25</p> <p>Winter Break: 26th Dec to 31st Dec 2022</p>

<p style="text-align: center;">JANUARY 2023</p>	<p>Teaching-Learning</p> <p>Review of Students Attendance & Parents' Meeting</p>	<p>Teaching-Learning</p> <p>Annual Function "VALAY" & Prize Distribution Ceremony (03 Days)</p>	<p>Teaching-Learning</p> <p>Declaration of Results of PG Part I classes</p> <p>Continuous Internal Evaluation of S.Y., T.Y. & PG Part II Classes</p>	<p>Teaching-Learning</p> <p>Stakeholders' Feedback on Curriculum-IQAC</p> <p>Co-Curricular activities of Departments & various associations</p>	<p>Teaching-Learning</p> <p>Declaration of Results of F.Y.</p> <p>Celebration of Republic Day</p> <p>Total Teaching Days 22</p> <p>Number of Sundays: 01,08,15,22,29</p> <p>Public/ National Holidays: Nil</p>
<p style="text-align: center;">FEBRUARY 2023</p>	<p>Teaching-Learning</p> <p>Continuous Internal Evaluation of F.Y. & PG Part I Classes</p> <p>Students Satisfaction Survey (SSS) by IQAC</p>	<p>Teaching-Learning</p> <p>Co-Curricular activities of Departments & various associations</p>	<p>Teaching-Learning</p> <p>Central Paper Drawing for Exam of F.Y. S.Y., T.Y. & PG Classes</p> <p>Continuous Internal Evaluation of S.Y., T.Y. & PG Part II Classes</p>	<p>Teaching-Learning</p> <p>Remedial Coaching</p> <p>Teachers' Evaluation by IQAC</p>	<p>Teaching-Learning</p> <p>Commencement of Repeater Exams</p> <p>Viva & Project Submission of PG Programme</p> <p>Total Teaching Days 23</p> <p>Number of Sundays: 05,12,19,26</p> <p>Public/ National Holidays: 01 18th Mahashivaratri</p>

<p style="text-align: center;">MARCH 2023</p>	<p>Teaching-Learning S.Y. /T.Y. Practical Exam Farewell Functions of T.Y. Classes</p>	<p>Teaching-Learning Commencement of Regular Exam of S.Y, T.Y & PG Part II Classes (From 07th March) F.Y. Practical Exam</p>	<p>Assessment of External Exam Papers</p>	<p>Assessment of External Exam Papers Continuous Internal Evaluation of F.Y. & PG Part I Classes</p>	<p>Total Teaching Days 24 Total Teaching Days 90 Number of Sundays: 05,12,19,26 Public/ National Holidays:03 08th: Dhulivandan 22nd: Gudi Padva 30th: Ram Navmi</p>
<p style="text-align: center;">APRIL 2023</p>	<p>Assessment & Preparation of Results External Exam of PG Part I Classes from 01st April</p>	<p>Assessment & Preparation of Results</p>	<p>Assessment & Preparation of Results</p>	<p>Assessment & Preparation of Results Commencement of Regular Exam of F.Y. Classes from 21st April Declaration of Results of S.Y, T.Y & PG Part II Classes</p>	<p>Admissions for T.Y. Classes Teaching Days for April 21 Number of Sundays: 02,09,16,23,30 Public/ National Holidays:04th 04th Mahavir Jayanti 7th: Good Friday 14th Dr .Ambedkar jayanti & 22nd Ramzan Eid</p>

<p>MAY 2023</p>	<p>Assessment & Preparation of Results</p>	<p>Assessment & Preparation of Results</p> <p>Year End Meeting on 10th May, 2023</p>	<p>Summer Vacation</p> <p>Declaration of Results of PG Part I Classes</p>	<p>Summer Vacation</p> <p>Declaration of Results of F.Y. Classes</p> <p>Admissions for S.Y. Classes</p> <p>Admissions for PG Part- II Classes</p>	<p>Summer Vacation</p> <p>Number of Sundays: 07,14,21,28</p> <p>Public/ National Holidays:02</p> <p>1st: Maharashtra Din</p> <p>5th: Buddha Poornima</p>
<p>Vacation from 11th May to 10th June 2023. College will reopen on 12th June 2023</p>					
<p>NOTE: Though Vacation starts from 10th May, teachers concerned with Examination and Admission will have to work for the same during vacation.</p>					



Dombivli Shikshan Prasarak Mandal's



Dr. Suman Satyatum

K.V. Pendharkar College of Arts, Science & Commerce (Autonomous), Dombivli (E)

Teaching Plan

Academic Year: 2022-2023

Department: Biotechnology

Class & Division: T.Y Biotekn Semester: VI

Subject: Sem V (Theory & practicals)

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed/Not Completed (Specify reason for non-completion)	Signature of Head of Dept.
June	16	USBT - 502 (unit II) Chemotherapeutic agents. → Introduction, classification, 5 classes of Antibiotics. Drug resistance.	11	10	01	Completed	
July	26	Antiviral & Antifungal drugs. USBT - 505 (unit III) Detection of contaminants & quality Analysis		18	-	Completed	

August- 23		USBT-501 (unit IV) Cancer Biology → Types, causes, origin Genetics of cancer. Oncogenic viruses. Chemotherapy.		13			
September 23		USBT-505 (unit II) Concept of GMP, QA, Calibration, SOP Audit Reports, Validation, Protocols & Documentation.		15			
October 18		Revision & Remedial.	01	11			

Name & Teacher's Signature:

Dr. Sumon Saha

Name & Signature of Head of Department:

Teaching Plan

Academic Year: 2022-23

Department: Bio technology

Class & Division: F.Y. Biotech Semester: IV

Subject: USBT 502 - Bioinstrumentation (2-unit)
USBT 503 - Gene sequencing (1 unit)
USBT 504 - Mavine FF & (1 unit)
Nucleic acids

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed/Not Completed (Specify reason for non-completion)	Signature of Head of Dept.
June	16	USBT 502 - Unit III Light scattering spectroscopy Luminescence spectroscopy, FT-IR IR-spectroscopy, Fluorescence spectroscopy	10	10	NIL	Topic completed (Test conducted after completing topic - crossword puzzle)	
July	26	USBT 502 - Unit III Atomic Absorption spectroscopy USBT 503 - Unit IV Gene sequencing by Maxam-Gilbert method, Sanger's method, Pyrosequencing	3 + 15	18	-	-	

July		Human genome map of Genome editing TALEN, RNAi, ZNF, CRISPR - Cas mechanism.				Completed	
August	23	USBT 502 - Unit IV Affinity chromatography Ion-exchange -" molecular exclusion -" HPLC method validation - Radioactivity based - Scintillation counter Geiger-Muller counter Autoradiography	15	15		Completed	<i>Signature</i>
Septem-ber	23	USBT 504 - Unit III Maine ecosystem - Part 3 Maine Resources Maine organisms derived functional food ingredients Maine Nutraceuticals.	15	15		Completed.	

Name & Teacher's Signature:

Dr. Seema Aggarwal Aggarwal

Name & Signature of Head of Department:

Signature

Dombivli Shikshan Prasarak Mandal's

K.V. Pendharkar College of Arts, Science & Commerce (Autonomous), Dombivli (E)

Teaching Plan

Academic Year: 2022 - 23

Department: Biootechnology

Class & Division: TY. Biotech Semester: V

Subject: Biootechnology

Name of Faculty: Seema Dalvi

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures of required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed/Not Completed (Specify reason for non-completion)	Signature of Head of Dept.
June	16	MSBT <u>MSBT 504 Unit I</u> Marine biotechnology Introduction, Marine ecosystem - Intertidal, estuarine, Salt marshes.	06	06	00	Completed.	
July	26	Mangrove, and others. Bioprospecting, Habitats and relevant micro-org.	08	08	01	Completed.	

July		Methods of Bioprospecting Potential of marine microbes, Bioactive compounds from marine oeg.					
August	23	<u>USBT 502 - Unit I</u> Virology - Introduction properties, classification & Taxonomy Cultivation, Reproduction,	06	06		Completed	} <u>Answer</u>
September	23	Animal & Plant viruses reproduction, cytotoxic infections & cell damage Viroids and Prions.	08	08		Completed	

Name & Teacher's Signature: Seema Dalvi 23/08/2022

Name & Signature of Head of Department: Dr. Sumans

Student's name: _____
Roll No: _____

Dombivli Shikshan Prasarak Mandal's

K.V. Pendharkar College of Arts, Science & Commerce (Autonomous), Dombivli (E)

Teaching Plan

Academic Year: 2022-23

Department: Biotechnology

Class & Division: TYB.Sc (A') Semester: V

Subject: Biotechnology

Faculty: Sneha Parde

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed/Not Completed (Specify reason for non-completion)	Signature of Head of Dept.
June	16	USBT - 501, U:3 <u>Developmental Biology</u> • Overview of multikidies tier simony approach. • Stages of Development	07	07	-	Completed	
July	26	Human Embryonic Development stages: Zygote, Blastula, Gastrula & Neurula.	04	04	-	Completed	

July		<ul style="list-style-type: none"> Mechanisms of Bifunctional Regulative & Mosaic class Pattern Formation Model Organisms (4 examples) 	10	10	02	Completed	
August	23	USBT: 503, U: 3 <u>Tools in Molecular Biology</u> Cloning Vectors, Gene Cloning, Screening Methods, Cloning Strategies (DNA libraries)	13 (+02)	13		Completed	
September	24	USBT: 504, U: 2 <u>Marine Drugs & Enzymes</u> Marine Compounds & Approved Drugs, its current challenges. Marine Enzymes, Significance.	13	13		Completed	

Name & Teacher's Signature:

Sneha Panda 18.6.22

Name & Signature of Head of Department:

Dr. Sumans

Name of the faculty: Ms. Sandeeptha R.

Dombivli Shikshan Prasarak Mandal's

K.V. Pendharkar College of Arts, Science & Commerce (Autonomous), Dombivli (E)

Teaching Plan

Academic Year: 2022-2023

Department: Biotechnology

Class & Division: T.Y. BSc Semester: V

Subject: Biotechnology

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed/Not Completed (Specify reason for non-completion)	Signature of Head of Dept.
June	16	USBT 501 - Unit II <u>Cell Signaling Principles of cell signaling, Signaling through GPCR, RTKs</u>	10	10	-	Completed] 
July	26	<u>Cell Signaling Unit Target cell adaptation, Computer-based Neural networks</u>	04	17	-	Completed.	

July		USBT 505 Biosafety, Unit I: Introduction, Biological Risk assessment, characteristics of lab procedures, Safety equipment & facility safeguards	13			Completed	} <u>Amritha</u>
August	23	USBT 501 Unit I Cell cycle - Introduction, Role of MPF, Molecular genetics of cell cycle control, Apoptosis, Cell-division controls in multicellular animals	16	16		Completed	
September	23	USBT 505 Unit IV Biosafety in Biotechnology, Regulating rDNA technology, Genetically engineered crops & livestock, Bioethics Revision of Units	15	17		Completed	

Name & Teacher's Signature: Ms. Sandeeptha Rathindran

Name & Signature of Head of Department: Dr. Suman S.

Dombivli Shikshan Prasarak Mandal's

K.V.Pendharkar College of Arts, Science & Commerce (Autonomous), Dombivli (E)

Teaching Plan

Academic Year: 2022-2023

Department: Biototechnology

Class & Division: T.Y.Biotech
Division-A

Semester: V

Subject: Paper 503-Unit II-Transgenic animals
Paper 504-Unit IV marine metabolism & cosmetics

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed/Not Completed (Specify reason for non-completion)	Signature of Head of Dept.
August 2022	23 16	UG BT-503 Unit II-Transgenic animal Retroviral DNA microinjection ES cell method Transgenic sheep Transgenic fish high capacity vectors	08	08	—	Completed	
September 2022	23	Unit II-Cre-10XP system UG BT-504 Unit IV marine secondary metabo- lites, lipids, proteins Cosmeceuticals	08	08	—	Completed	

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October 2022		Hypoleucis foetida		80	80	A-001-11111	
		Hypoleucis foetida		80	80	A-001-11111	
		Hypoleucis foetida		80	80	A-001-11111	

Name & Teacher's Signature: Ms. Divya More DR. SURESH 80

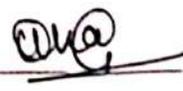
Name & Signature of Head of Department: Dr. Suman S 80

12/10/2022

Academic Year: 2022-23Department: CommerceClass & Division: SYBCom Semester: IVSubject: Advertising - II

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed/Not Completed (Specify reason for non-completion)	Signature of Head of Dept.
November 2022	19	Module 1- Media in advertising <ul style="list-style-type: none"> • Traditional media • Contemporary style • New age media • media research 	12	12	—	Completed	<u>DLA</u>
December 2022	21	Module 2 - planning advertising campaigns. <ul style="list-style-type: none"> • Ad. campaign • Ad. Budget • media planning 	12	14	—	Completed	<u>DLA</u>

January 2023	22	<ul style="list-style-type: none"> of creativity in adv. • concept, imp. visualisation • creative aspects • creativity through endorsements. 	12	14		
February 2023	23	<p>Module 4 - Execution and evaluation of Ads.</p> <ul style="list-style-type: none"> • preparing print ads • creating broadcast ads • evaluation - ad copy Methods of adv. testing • Execution on social media platforms. 	12	15		
March 2023		<p>Commencement of external exams from 7th March, 2023</p>				

Name & Teacher's Signature: Ms. Usha Gupta 

Name & Signature of Head of Department: Ms. Usha Gupta 

Teaching Plan

Academic Year 2022-23
 Class & Division SYBcom
(A, B, C, D)

Semester IV

Department Commerce
 Subject Commerce - IV

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any	Topic Completed/Not Completed (Specify reason for non-completion)	Signature of Head of Dept
November 2022	19	Module-1- Introduction to management • concept, nature, functions • Scope, objectives of production management • PPC- steps and imp. • production system • Inventory management	12	12	-	Completed	
December 2022	21	Module-2- Quality management • Introduction, dimensions • Quality circle- features • Quality management tools • ISO-9001:2015 • Kaizen • Serqual model	12	14	+03		

January 2023	22	<ul style="list-style-type: none"> • Indian financial market • SEBI - Functions • Stock exchange • speculators • Stock trading - Use of AI • Credit rating agencies. 	12	14	-
February 2023	23	<p>Module 4 - Recent trends in finance.</p> <ul style="list-style-type: none"> • Personal financial planning. • Investment fundamentals • mutual funds • Commodity market • Security analysis • Start-up ventures. 	12	15	+03
March 2023		Commencement of external exam (7 th March, 2023)			

Name & Teacher's Signature: Ms. Usha Gupta

Name & Signature of Head of Department: Ms. Usha Gupta

Teaching Plan

Academic Year: 2022-23

Class & Division: SYB Com
A, B, C, D

Semester: IV

Department: Commerce

Subject: Business Law II

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed Not Completed (Specify reasons for non-completion)
November 2022	19	<u>Module 1: Companies Act, 2013 - Part I</u> <ul style="list-style-type: none"> • Introduction • Classification of Companies • Memorandum of Association & Articles of Association • Prospectus 	12	12		Completed
December 2022	21	<u>Module 2: Companies Act 2013 - Part II</u> <ul style="list-style-type: none"> • Membership in company • Directorship in company • Meetings: Board Meeting, Class Meeting, General Meeting 	13	14	01	
		<u>Module 3: Indian Partnership Act, 1932</u> <ul style="list-style-type: none"> • Partnership and Provisions 				

January 2023	22	<ul style="list-style-type: none"> • Extent of LLP, winding up of LLP • <u>Module 4</u>: Consumer protection Act, Competition Act, IT • Consumer protection council • Redressal Agencies • Concepts 				
February 2023	23	<ul style="list-style-type: none"> • Competition Act, 2002 • Abuse of Dominant position, CCI, IT Provisions • <u>Module 5</u>: Intellectual Property Rights • IPR • Patents • Copyrights • Trademarks 	13	15	02	
March 2023		Commencement of External Exams (from 07/03/23)				

Name & Teacher's Signature: Ms. Vinita Punjabi *V Punjabi*

Name & Signature of Head of Department: _____

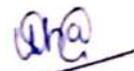
Teaching Plan

Academic Year: 2022-23

Department: Commerce

Class & Division: T.Y.B.COM Semester: V

Subject: Commerce V (Marketing)

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed/Not Completed (Specify reason for non-completion)	Signature of Head of Dept.
June	16	Module-2 - Introduction to Marketing - Concept, features, functions of Marketing - Evolution of Mktg - Marketing Research - Importance of Mktg. - MIS & IT Components	08	08	—	Completed.	
July	26	- Market Segmentation - Consumer Behaviour - CRM - Techniques Module - II Marketing Mix, Product life cycle, Branding, Brand Equity.	13	13	—		

August	23	<ul style="list-style-type: none"> - Marketing - Pricing - <u>Module - II</u> - Financial Distribution - SCM - Components - Ware - Concept & Scope - Order Management Process & Selling 	13	13
September	23	<ul style="list-style-type: none"> - <u>Module - III</u> - Marketing Ethics - Competitive Strategies - Financial Marketing - Digital Marketing - Green Marketing - Challenge to Marketing - Career in Marketing 	12	12

Name & Teacher's Signature Mr. R. T. Sharma - P. Sharma

Name & Signature of Head of Department Ms. Usha Gupta

Teaching Plan

Academic Year: 2022-23

Department: Commerce

Class & Division: SYBCom
(A, B, C, D)

Semester: III

Subject: Commerce - Management:
Functions and Challenges.

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed/Not Completed (Specify reason for non-completion)	Signature of Head of Dept.
June 2022	16	Module 1 - Introduction to management. Management - concept, nature, functions	11	04	07	Completed	<u>Wha</u>
July 2022	26	Evolution of management thoughts classical approach. Modern management approach	07	12	-	Completed	<u>Wha</u>

Teaching Plan

Academic Year 2022-23

Department: Commerce

Class & Division B/B/Com
(A, B, C, D)

Semester: III

Subject: Commerce - Management:
Functions and Challenges.

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed/Not Completed (Specify reason for non-completion)	Signature of Head of Dept.
June 2022	16	Module 1 - Introduction to management. Management - concept, nature, functions	11	04	07	Completed	<u>Dh@</u>
July 2022	31	Evaluation of management thoughts classical approach Modern management approach	07	12	-	Completed	<u>Dh@</u>

Teaching Plan

Academic Year: 2022-23

Department: Commerce

Class & Division: SYBCom

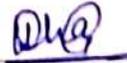
Semester: III

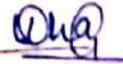
Subject: Commerce - Management:
Functions and Challenges.

(A, B, C, D)

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed Not Completed (Specify reason for non-completion)	Signature of Head of Dept.
June 2022	16	Module 1 - Introduction to management. Management - concept, nature, functions	11	04	07	Completed	<u>Dha</u>
July 2022	26	Evolution of management thoughts classical approach. Modern management approach	07	12	-	Completed	<u>Dha</u>

		<ul style="list-style-type: none"> thoughts. Module 02 - Planning and decision making. Steps, Importance, components Decision making 	(+) 05	-	+02
August 2022	23	Module 02 (Contd.) <ul style="list-style-type: none"> MBO - process, advantages, MBE, Advantages, MIS - concept, components. Module 03 - Organising Departmentation Span of management 	05	15	
Sept.	18 23	- Module 03 - Contd. <ul style="list-style-type: none"> Delegation of authority Concept of power & authority Decentralisation Revisions of topics. Doubt solving sessions 	04	12	

Name & Teacher's Signature: Ms. Usha Gupta 

Name & Signature of Head of Department: Ms. Usha Gupta 

Teaching Plan

Academic Year: 2022-23Department: CommerceClass & Division: SYBCom
A, B, C, DSemester: IIISubject: Advertising - I

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed/Not Completed (Specify reason for non-completion)	Signature of Head of Dept.
June 2022	16	* Module 1 - Intro to Adv. • IMC - Concept • Features, elements	04	02	02	Completed	<u>Dh@</u>
July 2022	26	Contd - Module 1 • Role of Adv. • Adv. concept, features • Evolution, participants. • Benefits • Classification of Adv. * Module 2 - Adv Agency Adagency - features, structure services, selection criteria (04)	.08	14		Completed	<u>Dh@</u>

Teaching Plan

Academic Year: 2022-23Department: CommerceClass & Division: SYBCom
A, B, C, DSemester: IIISubject: Advertising - I

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed/Not Completed (Specify reason for non-completion)	Signature of Head of Dept.
June 2022	16	* Module 1 - Intro to Adv. • IMC - Concept • Features, elements	04	02	02	Completed	<u>Dha</u>
July 2022	26	Contd - Module 1 • Role of Adv. • Adv - concept, features • Evolution, Participants. • Benefits • Classification of Adv. * Module 2 - Adv Agency Adagency - features, structure services, selection criteria (04)	08	14		Completed	<u>Dha</u>

August 2022	23	<ul style="list-style-type: none"> Types of ad agency Agency and client Careers in adv. Revision of module 1 & 2 <p>* Continuous Internal evaluation Class test (1st week)</p>	07	10		Completed	<u>Usha</u>
Sept. 2022	23	<ul style="list-style-type: none"> Module 3 - Economic & Social aspects of adv. Effects on consumers DD monopoly and comp'n pp Ethical & social issues in adv. A) / (E) influence Pro Bono / social Adv. 	11	12			
Oct 2022	18	<ul style="list-style-type: none"> Module 4 - Brand building and special purpose Ads: AIDA model Role of Adv. Special purpose Adv. Rural, political, Advocacy Corporate Adv. Green Adv - Media, Cobranding, Ad spends, Ad-agencies, Innovations in Ads. 	11	07	04		

(Revision of module 3 & 4) * (Commencement of Semester End Examination 3rd week)

Name & Teacher's Signature: Ms. Usha Gupta Usha

Name & Signature of Head of Department: Ms Usha Gupta Usha

Teaching Plan

Academic Year: 2022-23

Department: Commerce

Class & Division: SYBcom Semester: III
A, B, C, D

Subject: Business Law-I

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed/Not Completed (Specify reason for non-completion)	Signature of Head of Dept.
June 2022	16	<u>Module - I</u> • Contract - Defn, Essentials, classification • offer and acceptance - Rules, counter offer, standing or open offer, DB offer & invitation to offer Concept of Communication & Revocation of offer & acceptance	06	03	03	Completed	
July 2022	26	• Capacity to contract • Consideration - concept, Imp Rules, Exception, unlawful Consideration <u>Module II</u> • Consent (sec 13, 14-18, 39, 53, 54) • Void Agreements • contingent Contract, Quasi Contract, E-Contract • Modes of discharge,	18	18	-	Completed	

August 2022	23	<ul style="list-style-type: none"> • Indemnity, Bailment (S-148, 152-154, 163, 172, 178, 178A, 179) • Pledge (S-173, 174, 177) • Agency (S-182-185, 201-209) <p>Module 4</p> <ul style="list-style-type: none"> • contract of sale (S-2, 4, 6, 7, 8) • Conditions & Warranties (11-25, 26) • Internal exam. 				Completed
September 2022	28	<ul style="list-style-type: none"> • Property (S 18-26) • Unpaid seller, Remedies for Breach of contract of sale, Auction sale <p>Module 5</p> <ul style="list-style-type: none"> • Negotiable Instruments • Kinds, Essentials, Types, Distinguish of NI • Internal Exam. 	15	15	-	Completed
October 2022	18	<ul style="list-style-type: none"> • Miscellaneous provisions • Revisions & Commencement of semester end examination 	06	06	-	Completed

Name & Teacher's Signature: Ms Vinita Punjabi VPunjabi

Name & Signature of Head of Department: Ms. Usha Gupta Usha

Teaching Plan

Academic Year: 2022-23

Department: Commerce

Class & Division: FYB Com
A & B

Semester: I

Subject: Commerce - Introduction to Business

Month	Number of Teaching days available in the Month	Topics/Unit/Sub-unit planned to teach	Number of Lectures required	Number of Lectures available in the month	Number of extra Lectures, if any.	Topic Completed/Not Completed (Specify reason for non-completion)	Signature of Head of Dept.
July	26	Module 2 - Bus Environment Concept of Bus Environment Importance	01	01	-	Completed	<u>[Signature]</u>
August	23	Contd.:- • Inter-relationship between Bus & environment • Constituents of Bus Environment. • WTO and its impact on Indian Business	05	04	01		<u>[Signature]</u>